



*Solving today's complex membership and marketing issues
with information, education, and networking.*

August 31, 2010

PRESS RELEASE: Glenn Gang, president of PCMA City of New York Chapter

The Professional Club Marketing Association (PCMA) would like to congratulate Glenn Gang – director of marketing and membership for The Princeton Club of New York, as president of the PCMA City of New York Chapter. As president, Mr. Gang will lead and orchestrate quarterly meetings for private club membership and marketing professionals. Meetings will serve as a professional networking and educational forum to discuss issues relevant to the position, region, and private club industry as a whole.

PCMA is the association for membership and marketing professionals at private clubs and has attained success by establishing a clear mission: to inform, educate, and represent its members by providing relevant information on trends affecting the private club industry; an encompassing educational and networking venue from which to grow professionally, and to advance representation with other associations within the industry.

PCMA was established in 1995 and is an allied association of the Club Managers Association of America (CMAA).

Please contact Mr. Gang for information on upcoming chapter events.

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