



PROFESSIONAL CLUB MARKETING ASSOCIATION

Association Leadership **PCMA President 2018-2019**

The leadership team at PCMA is privileged and honored to welcome our new incoming association president, Jessica Bush, MCMP, Director of Member Relations at Dallas Country Club in Dallas, TX.



Jessica's career in the private club industry began as an intern 10 years ago, where she was afforded the opportunity to explore all facets of the organization she worked within, eventually landing naturally in membership.

Jessica has been an active member of PCMA for the past 8 years, attending her first conference in 2011, where she earned her CMP designation. She went on to serve her peers locally through various chapter board positions, eventually taking on the role of present for the North Texas Chapter of PCMA. In 2014, Jessica achieved her master level certification, the MCMP, and currently serves within the professional certification committee as a mentor.

As you can see, Jessica has shown tremendous dedication to PCMA, professional development and her fellow association members.

PCMA Vice President 2018-2019

In the coming year Jessica's efforts will be supported by the tremendous dedication of our new association vice president, Marianne Schofield, CMP. Marianne is Director of First Impressions at Ford Plantation in Richmond Hill, GA.



Marianne has been a true and dedicated advocate for advancing our profession of private club membership and marketing. Since joining PCMA, she has earned her CMP designation and actively supported her local chapter through various leadership positions. This past year, she has led her local peers as chapter president, growing chapter membership and expanding their programming.

We are excited to work alongside both Jessica and Marianne in the upcoming year!