



Membership Marketing Professional Compensation Annual Report Preview

On an annual basis, one of our most valuable member resources is the release of our Membership & Marketing Professional Compensation Report. This report gives our members insight into how their peers are compensated from a variety of angles such as region, club type, ownership type, club revenue, level of experience, etc...

This year we were happy to learn that 67% of those who completed the survey expect total compensation for the upcoming year to be greater than in 2017, and 22% expect it to remain the same.

Additionally, we found that nearly 85% of those surveyed receive a total compensation made up of a base salary that is complimented by either a bonus plan, commission structure or both.

PCMA members [click here](#) for the full report. For access to the full compensation report and other valuable information, [join PCMA today!](#)