



PROFESSIONAL CLUB MARKETING ASSOCIATION

Announcing New Chapter

Greater St. Louis Chapter of PCMA

PCMA is privileged to highlight the development of our newest regional chapter and it's our pleasure to acknowledge the hard work of the founding chapter officers:

President - Shelly Anderson of Forest Hills Country Club
Vice President - Ryan Schaben of Country Club of St. Albans
Secretary - Rodney Stoyer of Country Club of St. Albans
Membership Chair - Katie Dooley of Norwood Hills Country Club



The Greater St. Louis Chapter hosted their inaugural meeting on February 28th, at Westborough Country Club in St. Louis, MO. There were 16 private club membership and marketing professionals in attendance, representing city clubs, athletic clubs and traditional golf and country club properties. There was great camaraderie as veteran and professionals newer to their positions shared information on tactics and tools for increasing club awareness within their respective target markets.

For information on how to become involved with this group or learn more about starting a chapter in your area, please contact hannah@askpcma.org