



PROFESSIONAL CLUB MARKETING ASSOCIATION

Association Leadership

President 2017-2018

The executive team at PCMA is privileged and honored to welcome Dianne Bazarian, MCMP as our 2017-2018 association president. As membership director for The University Club of Boston, Dianne has always been focused on her professional development. She achieved her CMP designation in 2011 and MCMP designation in 2015. Dianne is a natural leader serving her local New England Chapter of PCMA both as secretary and president, growing the group from 7 to 20 members while in office. Prior to her role as association president, Dianne served as chair of PCMA's scholarship committee. Dianne is a committed team player and we are very excited to work along side her in the upcoming year!



PCMA Vice President 2017-2018

In the coming year Dianne's efforts will be supported by the tremendous dedication of our new association vice president, Jessica Bush, MCMP. As the director of membership relations for Dallas Country Club, Jessica has been actively involved within the North Texas Chapter of PCMA, serving as secretary, treasurer and VP before leading the group as president from 2015 - 2016. Disciplined to grow professionally, Jessica achieved her CMP designation in 2011 and MCMP designation in 2014. Additionally, Jessica actively serves as a certification mentor through PCMA's education committee, guiding her peers as they work towards their master level certification.

