



PROFESSIONAL CLUB MARKETING ASSOCIATION

## **New Year = New Coaches**

### **Professional Development & Leadership Coaching**

PCMA is excited to announce a formalized partnership with Kevin MacDonald and Shelley MacDougall, to provide our members direct access to their expertise. Combined, Kevin and Shelley have over 25 years of professional coaching experience beyond their many years of leading teams and individuals in the Club Industry.

Through this partnership PCMA members will be given complimentary access to quarterly lesson calls and discussions developed specifically for membership and marketing professionals at private clubs. Specific details for the February session, such as date and subject matter, will be released next week via email.

Additionally, PCMA members will be offered a one month complimentary invitation to the **Extraordinary Leader Program!** PCMA members can reserving their spots within the monthly EL Program by emailing [info@askpcma.org](mailto:info@askpcma.org).

If you are new to professional development and leadership coaching, here is more information...

*We have noticed that 10 years ago people thought about calling upon us when they were having a problem or challenge. Although that is a good time to call upon a coach, there has been a noticeable shift to seeing the most successful people being the ones who are drawn to coaching.* [\[read more\]](#)

**Join PCMA today** for access to these resources and a variety of other great tools!

