



Welcome Gifts and Member Swag

Spoiling Members & Generating Prospect Interest = Win Win!

Looking for unique ways to spoil your members? In need of new opportunities to showcase the club? Look no further than *member swag*.

Naturally, we all like to receive goodies that make us feel special and as private club professionals, it's our job to do this for our members!

Developing a portfolio of unique and clever member gifts should be a priority for all of us. And, while choosing *member swag* offerings, we should be mindful of creating opportunities through these gifts. *Member swag* should be a vehicle for showcasing the club to potential new members that our existing members come into contact with.

Below are some ideas to help boost your creativity, treat your members and put your club on display to generate interest from prospects...

- Engraved Entertaining Gifts (wine bottle, glassware, cutting board)
- Logoed Specialty Items (koozies, chocolates, tote bags, travel cups)
- Embroidered Goods (towels, blankets, clothing, hats, bath robes)
- Travel Gear (license plate covers, car stickers, key chains, luggage)
- Club Cook Book
- Coffee Table Club History Book
- Annual Calendar (featuring club images)