



What's Trending?

Paperless Statements

The decision to take member statements entirely online is still a question that many clubs are faced with due to diverse membership demographics. While some organizations still feel obligated to mail statements to their members, others have found that the pros of going paperless outweigh the cons and backlash from a small percentage of their membership base.

Some clubs have transitioned to online statements, giving members preferring hard copies the following options:

- Members who request mailed statements continue to receive them free of charge
- Members can pay an annual or monthly fee to continue receiving mailed statements
- Members can pick up printed statements at the club free of charge

Clubs who have transitioned to online statements are experiencing the following benefits:

- Cost savings
- Additional website traffic
- Additional cross-marketing opportunities

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