



PROFESSIONAL CLUB MARKETING ASSOCIATION

Association Leadership

PCMA President 2015-2016

The executive team at PCMA is privileged and honored to welcome Susan Greene, CMP, LCAM as our 2015-2016 association president. Susan is director of membership and marketing at The Oaks Club in Osprey, FL. Susan achieved her Certified Membership Professional (CMP) designation in 2013 and is past president of our West Central Florida Chapter of PCMA. For the past year Susan has promoted the mission of PCMA and supported our members as of vice president. With her dynamic leadership experience and passion for the industry, Susan is sure to do a fantastic job in her role as president.



Congratulations, Susan! We wish you all the best and look forward to working with you, growing the association, and advancing the profession of club membership and marketing.

PCMA Vice-President 2015-2016

We are equally excited to welcome Anita Marini, MCMP as our 2015-2016 association vice-president. Anita is the membership services director at Lochmoor Club in Grosse Pointe Woods, MI. Anita achieved her Master Certified Membership Professional (MCMP) designation in 2010. She is one of only 10 PCMA members who have accomplished this goal. Anita is a founding member of Michigan Chapter of PCMA and currently serves as president within that group.



Congratulations, Anita! We are fortunate to have your support as an association officer and know you will be a fantastic leadership resource for PCMA in the upcoming year.